

PORTFOLIO MANAGEMENT SERVICES

DISCLOSURE DOCUMENT

DATED: DECEMBER 04, 2020

FORM C
SECURITIES AND EXCHANGE BOARD OF INDIA
(PORTFOLIO MANAGERS) REGULATIONS, 2020
(Regulation 22)

NJ ASSET MANAGEMENT PRIVATE LIMITED
(Formerly known as NJ Advisory Services Private Limited)
(“Portfolio Manager or “Company”)

Registered Office: Block No.901, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex,
Central Road No.10, Udhna, Surat – 394210, Gujarat. **CIN:** U67100GJ2005PTC046959

Corporate Office: Unit No. 101A, 1st Floor, Hallmark Business Plaza,
Bandra (East), Mumbai – 400051, Maharashtra. Tel.: 022 - 68940000

Telephone No: +91 0261 6715620, **Fax:** +91 0261 4025880.

E-mail: njpms.services@njgroup.in | **Website:** www.njpms.in

We confirm that:

1. The Disclosure Document forwarded to the Board is in accordance with the SEBI (Portfolio Managers) Regulations, 2020 and the guidelines and directives issued by the Board from time to time;
2. The disclosures made in the document are true, fair and adequate to enable the investors to make a well informed decision regarding entrusting the management of the portfolio to us/ investment through the Portfolio Manager.
3. The Disclosure Document has been duly certified by an independent chartered accountant M/s. Shah & Ramaiya Address: 36/227, RDP 7, Sector 6, Charkop, Near Ambe Mata Mandir, Kandivali (West), Mumbai: 400067; Phone no.: 91-22-28085277 bearing registration no.126489W on 04th December, 2020.

(Enclosed is a copy of the chartered accountants' certificate to the effect that the disclosures made in the document are true, fair and adequate to enable the investors to make a well informed decision).

For and on behalf of
For NJ Asset Management Private Limited
Sd/-

Viral Shah
Principal Officer

Date : December 04, 2020

Place : Surat.



CERTIFICATE

We have verified the Disclosure Document ("the Document") for Portfolio Management Services prepared by NJ Asset Management Private Limited (formerly known as NJ Advisory Services Private Limited) a Portfolio Manager registered with SEBI under the SEBI (Portfolio Managers) regulations 2020 (SEBI Reg. No. INP000003518), dated December 04, 2020 having its Registered Office at Block No.901, 6th Floor, B Tower, Udhna Udhog Nagar Sangh Commercial Complex, Central Road No. 10, Udhna, Surat - 394 210, Gujarat.

The disclosures made in the document is made on the model disclosure document as stated in Schedule V of Regulation 22 of Securities and Exchange Board of India (Portfolio Managers) Regulations 2020.

Our certification is based on the audited Balance sheet of the Company as on 31st March, 2020 audited by Statutory Auditors, Hiren M. Diwan & Co. Chartered Accountants and examination of other records, data made available and information & explanations provided to us.

Based on such examination we certify that:

- a) The Disclosure made in the document is true and fair, and correct and
- b) The information provided in the Disclosure Document is adequate to enable the investors to make well-informed decisions.

The enclosed document is stamped and initialed / signed by us for the purpose of identification.

For Shah & Ramaiya
Chartered Accountants
FRN: 126489W
Sd/-
CA Shardul Shah
Partner
M No.: 118394
UDIN: 20118394AAABIR6832

Place : Mumbai
Date: December 04, 2020

PORTFOLIO MANAGEMENT SERVICES

DISCLOSURE DOCUMENT

[As required under Regulation 22 of SEBI (Portfolio Managers) Regulations, 2020]

1. The Document has been filed with the Board along with the certificate in the specified format in terms of Regulation 22 of the SEBI (Portfolio Managers) Regulations, 2020.
2. The purpose of the Document is to provide essential information about the portfolio services in a manner to assist and enable the investors in making informed decision for engaging a portfolio manager.
3. The Document contains necessary information about the portfolio manager required by an investor before investing, and the investor may also be advised to retain the document for future reference.
4. The Disclosure Document shall be provided to the existing client as and when there is a material change in the contents of Disclosure Document and the same shall be available at the Website of the Company at www.njpmns.in.
5. The Portfolio Manager shall provide to the client, the Disclosure Document along with the certificate in the specified format in terms of Regulation 22 of the SEBI (Portfolio Managers) Regulations, 2020, prior to entering into an agreement with the client as referred to in sub-regulation (1) of Regulation 22 of the SEBI (Portfolio Managers) Regulations, 2020.
6. This Disclosure Document is prepared in regard to the material change in Investment Approaches viz. Introduction of new investment approaches namely Dynamic Stock Allocation Portfolio – Conservative, Dynamic ETF Allocation Portfolio – Conservative and Dynamic Asset Allocation Portfolio – Conservative, change in the name of existing Investment Approaches viz. Dynamic Stock Allocation Portfolio – Aggressive, Dynamic ETF Allocation Portfolio – Aggressive and Dynamic Asset Allocation Portfolio – Aggressive and changes in the fees charged for the Investment Approaches which was approved by the Board of Directors of NJ Asset Management Private Limited on 29th September, 2020.
7. This Disclosure Document also covers the changes in regard to appointment of Independent Directors in accordance with SEBI (Mutual Funds) Regulations, 1996 for the proposed business activity of NJ Asset Management Private Limited.
8. The name, phone number, e-mail address of the Principal Officer designated by the Portfolio Manager is as follows:

Name of Principal Officer : Mr. Viral Shah
Name of the Company : **NJ Asset Management Private Limited**
Contact Address : Block No.901, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No.10, Udhna, Surat - 394210, Gujarat.
Telephone No. : +91 0261 6715620
E-mail address : viral@njgroup.in

Block No.901, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No.10, Udhna, Surat - 394210.

INDEX

1.	Disclaimer	1
2.	Definitions	1
3.	Description of The Portfolio Manager	3
4.	Penalties, pending litigation or proceedings, findings of inspection or investigations for which action may have been taken or initiated by any regulatory authority against the Portfolio Manager	6
5.	Services Offered.....	7
6.	Risk Factors.....	17
7.	Client Representation & Disclosure of Related Parties.	22
8.	Financial Performance of the Portfolio Manager	24
9.	Portfolio Management Performance of the Portfolio Manager in the last 3 years	25
10.	Audit observations of the preceding 3 Years	25
11.	Nature of Costs and Expenses for Clients	25
12.	Taxation.....	28
13.	Accounting Policies	35
14.	Investor Services.....	35
15.	Custodian	36
16.	General	36
	Synopsis	37

1.0 DISCLAIMER:

This Disclosure Document has been prepared in accordance with the Securities and Exchange Board of India (Portfolio Managers) Regulations, 2020, as amended from time to time and filed with SEBI. This Document has neither been approved nor disapproved by SEBI nor has SEBI certified the accuracy or adequacy of the contents of the Document.

2.0 DEFINITIONS:

The language and terminology used in the Disclosure Document shall have reference to the Securities and Exchange Board of India (Portfolio Managers) Regulations, 2020. The new terms used in this Disclosure Document are defined hereunder:

1. **“Act”** means the Securities and Exchange Board of India Act, 1992 (15 of 1992).
2. **“Applicable Law”** shall mean the Securities and Exchange Board of India (Portfolio Managers) Regulations, 2020 and all (other) applicable laws, by-laws, rules, regulations, orders, ordinances, protocols, codes, guidelines, policies, notices, directions and judgments or other requirements of the Government of India or any State of the Union of India or any department thereof, any semi-governmental or judicial or quasi judicial Person in India or any Person (whether autonomous or not) who is charged with the administration of an Indian law.
3. **“Application”** means the application made by the Client to the Portfolio Manager to place its funds and/or securities with the Portfolio Manager for Portfolio Management Services. Upon execution of the Agreement by the Portfolio Manager, the Application shall be deemed to form an integral part of the Agreement. Provided that in case of any conflict between the contents of the Application and the provisions of the Agreement, the provisions of the Agreement shall prevail.

4. **“Assets”** means (i) the Portfolio and/or (ii) the Funds.
5. **“Bank Account”** means one or more accounts opened, maintained and operated by the Portfolio Manager with any of the Scheduled Commercial Banks in accordance with the agreement entered into with the Client.
6. **“Board”** or **“SEBI”** means the Securities and Exchange Board of India.
7. **“Cash Account”** means the account in which the funds handed over by the client shall be held by the Portfolio Manager on behalf of the Client.
8. **“Client”** or **“Investor”** means any body corporate, partnership firm, individual, HUF, association of person, body of individuals, trust, or any other person who is a Qualified Client as defined under the PMS Agreement and who enters into agreement with the Portfolio Manager for the management of his portfolio.
9. **“Custodian”** means an entity registered as a custodian with SEBI or under any other Applicable Law for the time being in force and appointed as custodian by Portfolio Manager from time to time.
10. **“Depository Account”** means one or more account or accounts opened, maintained and operated by the Portfolio Manager with any depository or depository participant registered under the SEBI (Depositories and Participants) Regulations, 1996 in accordance with the agreement entered into with the Client.
11. **“Disclosure Document”** shall mean this disclosure document for the Portfolio Management Services.
12. **“Discretionary Portfolio Management Services”** or **“Services”** means the portfolio management services on discretionary basis rendered to the Client by the Portfolio

Manager on the terms and conditions contained in PMS Agreement, where-in under the Portfolio Manager exercises any degree of discretion whilst making decisions in investments or management of Portfolio of the Client.

13. **“Financial Year”** means the year starting from 1st April and ending on 31st March of the following year.
14. **“Fund Manager”** means the individual/s appointed by the Portfolio Manager who manages, advises or directs or undertakes on behalf of the Client (whether as a discretionary Portfolio Manager or otherwise) the management or administration of a portfolio of securities or the funds of the client, as the case may be.
15. **“Investment Approach”** means a broad outlay of the type of securities and permissible instruments to be invested in by the Portfolio Manager for the Client, taking into account factors specific to the securities offered in the portfolios mentioned in this Disclosure Document.
16. **“PMS Agreement”** shall mean the agreement between the Client and the Portfolio Manager for purpose of Portfolio Management Services by the Portfolio Manager to that Client and stating therein the terms and conditions on which the Portfolio Manager shall provide such services to that Client.
17. **“Portfolio”** means the total holding of all investments, Securities and Cash belonging to the Client and maintained and managed by the Portfolio Manager.
18. **“Principal Officer”** means an employee of the Portfolio Manager who has been designated as such by the Portfolio Manager.
19. **“Qualified Client”** means any Person (being over the age of 18 in the case of a natural

person) (i) who is a fit and proper person, (ii) complies with know your client (KYC/CKYC) norms stipulated by the Portfolio Manager and SEBI, (iii) has not been convicted of any offence, (iv) has a sound financial standing and credit-worthiness, and (v) is willing to execute necessary documentation as stipulated by the Portfolio Manager and other than any Person, which cannot subscribe to the Investment Approach without being in breach of any law or requirement of any country or governmental authority in any jurisdiction whether on its own or in conjunction with any other relevant circumstances.

20. **“Regulations”** means the Securities and Exchange Board of India (Portfolio Managers) Regulations, 2020 including any modification or amendment thereof.
21. **“Securities”** means securities listed or traded on a recognized stock exchange, Money Market Instruments, units of mutual funds or other securities; and as specified by SEBI from time to time.
22. **“Website”** means and includes the website owned, hosted and managed by the Portfolio Manager.

Words and expressions used and not defined in this Disclosure Document but defined in the Act shall have the meanings respectively assigned to them in the Act. Words and expressions used in this disclosure document and not expressly defined shall be interpreted according to their general meaning and usage. The definitions are not exhaustive. They have been included only for the purpose of clarity and shall in addition be interpreted according to their general meaning and usage and shall also carry meanings assigned to them in regulations governing Portfolio Management Services.

3.0 DESCRIPTION OF THE PORTFOLIO MANAGER:

3.1 History, Present Business and Background of the Portfolio Manager:

- The Portfolio Manager is a Company incorporated under the Companies Act, 1956 on 21st October 2005, having its Registered Office at Block No.901, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No.10, Udhna, Surat – 394210, Gujarat and Corporate office at Unit No. 101A, 1st Floor, Hallmark Business Plaza, Bandra (East), Mumbai – 400051. The Portfolio Manager is a subsidiary of NJ India Invest Private Limited, a Company engaged in mutual fund distribution, stock broking, depository services and distribution of other financial products, having over 95 branch offices across India.
- The Portfolio Manager holds a renewed certificate from SEBI dated January 11, 2019 to continue to act as a Portfolio Manager under the applicable Regulations vide Registration No. INP000003518 w.e.f. December 22, 2018 and the same is valid unless it is suspended or cancelled by the Board as per Securities and Exchange Board of India (change in conditions of registration of certain Intermediaries) (Amendment) Regulations, 2016 notified on December 08, 2016.
- The holding company of the Portfolio Manager, NJ India Invest Private Limited has obtained in-principle approval to act as sponsor of proposed mutual fund vide the letter issued by SEBI dated 12th December 2019. The Portfolio Manager intended to act as the asset management company for the proposed mutual funds and accordingly, the main business object and the name of the Portfolio Manager was changed.
- The main object clause in the memorandum

of association of the Company has been amended by inclusion of the new object clauses to enable the Company to act as an asset management company in addition to existing business of portfolio management services in compliance with the SEBI (Mutual Funds) Regulations 1996 as amended from time to time. However, the Company will carry the business of asset management only after obtaining all necessary approvals from SEBI. The Corporate Identity Number of the Company has been changed from U74990GJ2005PTC046959 to U67100GJ2005PTC046959.

- In furtherance to the amendment of the objects of the Company, the name of the Company has been changed from "NJ Advisory Services Private Limited" to "NJ Asset Management Private Limited" vide Certificate of Incorporation pursuant to change of name dated 24th July 2020 issued by the Registrar of Companies, Ahmedabad.

3.2 Promoters of the Portfolio Manager, directors and their background:

The following are the Promoters and Directors of the Portfolio Manager:

1. NJ India Invest Private Limited (Promoter and Holding Company)

NJ India Invest Private Limited ("NJII") is the Promoter and Holding Company of the Portfolio Manager registered in the year 2000 under the provisions of the Companies Act, 1956, head-quartered in Surat and is into the various businesses like Mutual Fund Distribution, Stock Broking (Trading Member with NSE and BSE) and Depository Participant with depositories CDSL and NSDL respectively. NJII is one of the largest distributors of mutual funds in the Country with over 95 branches across India. NJII is jointly managed by Mr. Niraj

R. Choksi and Mr. Jignesh R. Desai as the promoters. NJII is the flagship company of the group and is the holding company for other businesses of the group.

2. Mr. Niraj R. Choksi

(Promoter and Director)

Mr. Niraj R. Choksi, 49 years, is Promoter and Director of the Portfolio Manager. He holds bachelors degree in Business Administration from Sardar Patel University, Vidhyanagar and is a CFP Certificant from FPSB, India and has 26 years of experience in the financial markets. Mr. Niraj R. Choksi has been re-designated as Director with effect from 2nd September 2020 instead of Managing Director.

3. Jignesh R. Desai (Promoter)

Mr. Jignesh Desai aged 49 years has started as a co-founder and promoter of NJ India Invest Private Limited and has been appointed Jt. Managing Director of NJ India Invest Private Limited since 30th March 2000, the flagship company of the NJ Group.

Mr. Jignesh Desai is having nearly 25 years of strategic management experience in the areas of securities market, financial products distribution, Securities Advisory, Financial Planning and Portfolio Management. He has been responsible in creating the NJ Group businesses including Mutual Fund Distribution, Real Estate Advisory, Information Technology, Training and Education, Insurance Broking and Portfolio Management Services.

4. Mr. Anand N. Shah

(Director & Chief Executive Officer)

Anand Shah aged 46 years, is by qualification an engineer from Regional Engineering College, Surat and is an alumnus of Indian Institute of Management, Lucknow.

Mr. Shah is the Director & CEO of NJAMC and has more than 20 years of experience in asset management. Mr. Shah has also worked in Kotak AMC, ICICI Prudential AMC, Canara Robeco AMC and BNP Paribas AMC. He is a recipient of 'CIO of the Year' award for two consecutive years 2014 and 2015 from Asia Asset Management.

5. Gen. Bikram Singh (retd)

(Independent Director)

Gen. Bikram Singh (retd) aged 68 years by qualification is MSC (Defence Studies), Madras University, 1986, M Phil (Defence & Management Studies), Devi Ahilya Vishwavidhyalaya, 1997 and Masters in Strategic Studies, US Army War College, 2004.

Gen. Bikram Singh is Retired General of the Indian Army. Currently he is serving as an Independent Director on the Board of Apollo Tyres Ltd. As Chief of the Army he oversaw the financial planning and judicious utilisation of annual budgetary allocations to the Indian Army. He also writes columns in various newspaper on subjects of Strategic management, Leadership etc.

6. Mr. Imtiazahmed Bashirahmed Peerzada (Independent Director)

Mr. Imtiazahmed Bashirahmed Peerzada aged 69 years, by qualification has completed Bachelor of Science (Hons.), Gujarat University, Ahmedabad, Bachelor of Laws (LL.B), Gujarat University, Ahmedabad and Certificate course on Planning and Management of Rural Development (PAMORD), University of Birmingham, UK. He is a former officer of Indian Administrative Services (IAS) having experience of over 30 years of successful handling administrative, financial and development activities of various government departments.

3.3. Top ten Group companies/ firms of the Portfolio Manager on turnover basis: (as per the audited financial statements of 31st March 2020)

Sr. no	Name of the Group Companies/Firms
1	NJ India Invest Private Limited (Parent Company)
2	NJ Insurance Brokers Private Limited
3	Finlogic Technologies India Private Limited
4	Valuable Eventsures LLP
5	NJ Realty Services Private Limited
6	Refresh Wellness Private Limited
7	NJ Capital Private Limited
8	NJ Global Asset Management Limited (Mauritius)
9	NJ Global Invest Limited – Mauritius
10	NJ Global Finance (IFSC) Private Limited

3.4. Details of the services being offered:

• Discretionary Services

Under these services, the choice as well as the timings of the investment decisions rest solely with the Portfolio Manager. The Portfolio Manager may at times and at its own discretion, consider the views of the Client pertaining to the investment / disinvestment decisions of the Portfolio. The Portfolio Manager shall have the sole and absolute discretion to invest in respect of the Client's account in any type of security as per the PMS Agreement and make such changes in the investments and invest some or all of the Client's account Funds/Corpus in such manner and in such markets as it deems fit, subject to the investment objectives and other restrictions laid down in the client-member agreement and / or in this Disclosure Document. The Client may give informal guidance to customize in relation to the Portfolio; however, the final decision rests with the Portfolio Manager. The securities invested / disinvested by the Portfolio Manager for Clients may differ from one Client to another

Client even if they have the similar investment objectives and invested in similar approaches. The portfolio of each Client shall be managed individually and independently in accordance with the needs of each Client, however, the portfolio of the Client with similar needs and investing in similar approaches may look identical.

The Portfolio Managers' decision (taken in good faith) in deployment of the Clients' account is absolute and final and cannot be called in question or be open to review at any time during the currency of the PMS Agreement or any time thereafter except on the ground of malafide, fraud, conflict of interest or gross negligence. This right of the Portfolio Manager shall be exercised strictly in accordance with the relevant laws, including any Acts, Rules, and Regulations, guidelines and notifications in force from time to time.

Under these services, the Clients may authorize the Portfolio Manager to invest their Funds in specific financial instruments or a mix of specific financial instruments or restrict the Portfolio Manager from investing

in specific financial instruments or securities; however, within the given framework the Portfolio Manager shall have absolute discretion in taking investment decisions for the Client. Periodical statements in respect of Client's Portfolio shall be sent to the respective Clients in accordance with the Regulations.

• Investment Advisory Services

The Portfolio Manager may provide Portfolio Advisory Services, in terms of the Regulations, which shall be in the nature of investment advisory and shall include the responsibility of advising on the portfolio investment approach and investment and divestment of individual securities on the client's portfolio, for an agreed fee structure, however the administration of the portfolio shall not be done by the Portfolio Manager.

3.5. Option of Direct On-Boarding of Clients:

The Portfolio Manager offers the option of direct on-boarding to clients under the Discretionary Services. At the time of on-boarding of clients directly, no charges except statutory charges shall be levied for the on-boarding. The Client may download the Application from the website of the Portfolio Manager at www.njpmis.in for availing the Portfolio Management Services and submit the same with required details and documents for direct on-boarding at the office of the Portfolio Manager.

The Client can also make investment through distributor. Accordingly, the distributor commission shall be borne by the Client, which shall be in the range of 50% to 80% of the management fees charged to client. Actual commission paid to the distributor shall be provided in the Client report on quarterly basis.

3.6. Minimum Corpus:

The Client shall deposit with the Portfolio Manager, an initial corpus consisting of Securities and / or funds of an amount prescribed by Portfolio Manager for a Portfolio, subject to minimum corpus amount as specified under Regulations (presently Rs. 50 Lakh), as amended from time to time and will be subjected to the conditions specified in the PMS Agreement executed. The minimum corpus amount per Client shall be applicable for new Clients and fresh investments by existing Clients. The existing investments of Clients, as on the date of notification of the Regulations, i.e., 16th January 2020 may continue as such till maturity of the investment or as specified by the Board.

4.0 Penalties, pending litigation or proceedings, findings of inspection or investigations for which action may have been taken or initiated by any regulatory authority against the Portfolio Manager.

- i) All cases of penalties imposed by the Board or the directions issued by the Board under the Act or rules or regulations made thereunder:- There has been no instance of penalties imposed by the Board nor any directions issued by the Board under the Act or Rules or Regulations made there under, against the Portfolio Manager.
- ii) The nature of the penalty/direction:- Not Applicable
- iii) Penalties/fines imposed for any economic offence and/ or for violation of any securities law:- There has been no instance of penalties imposed for any economic offences and/ or violation of any securities law on the Portfolio Manager.
- iv) Any pending material litigation/legal proceedings against the portfolio

manager/key personnel with separate disclosure regarding pending criminal cases, if any:- There are no pending material litigation/legal proceedings against the Portfolio Manager / key personnel.

- v) Any deficiency in the systems and operations of the portfolio manager observed by the Board or any regulatory agency:- There is no deficiency in the systems and operations of the Portfolio Manager observed by the Board or any regulatory agency.
- vi) Any enquiry/ adjudication proceedings initiated by the Board against the portfolio manager or its directors, principal officer or employee or any person directly or indirectly connected with the portfolio manager or its directors, principal officer or employee, under the Act or rules or regulations made thereunder:- There has been no instance of any enquiry/ adjudication proceedings initiated by the Board against the Portfolio Manager or its directors, principal officer or employee or any person directly or indirectly connected with the Portfolio Manager or its directors, principal officer or employee, under the Act or Rules or Regulations made there under.

5.0 SERVICES OFFERED BY THE PORTFOLIO MANAGER:

5.1. DISCRETIONARY SERVICES:

The following Investment Approaches are offered by the Portfolio Manager under discretionary services. The investment objectives and policies including the types of securities in which the Portfolio Manager generally invests are concisely stated as follows:

(I) Bluechip Portfolio:

Objective: The Portfolio objective is to generate capital appreciation in long term by investing in equity and equity related instruments.

Description of types of securities: The Portfolio Manager predominantly invest in equity and equity related securities.

Portfolio Manager seeks to invest securities as detailed below:

1. Equity and equity related instruments
2. Debt oriented mutual funds, liquid funds and Arbitrage Funds

Basis of selection of securities:

1. Rule based stock selection;
2. Focus on companies with superior quality and momentum factors;
3. Concentrated portfolio

Allocation of the Portfolio:

Particulars	Allocation
Equity and Equity related securities	80% to 100%
Cash, debt oriented mutual funds, liquid funds and arbitrage funds	0% to 20%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated: Under this investment approach investments are made in companies with superior quality factors. Valuations of these companies are likely to be high. When such companies face some structural issue their stock prices are likely to fall considerably which may impact the investment approach performance negatively. Further, the investment approach may under-perform in short periods when markets are in a very buoyant conditions.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark: The performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the portfolio. The Portfolio Manager reserves the right to change the benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon:
Long term

It will be the endeavour of the Portfolio Manager to follow the norms listed above. However, the Portfolio Manager retains the right to deviate from these normal norms from time to time at its sole discretion.

Clients are not being offered any guaranteed or assured returns.

(II) Multicap Portfolio:

Objective: The Portfolio aims to deliver capital appreciation in long term from a diversified portfolio that predominantly invests in equity and equity related instruments across various market capitalization.

Description of types of securities: Portfolio Manager seeks to invest in following securities as detailed below:

1. Equity and equity related securities
2. Debt oriented mutual funds, liquid funds and Arbitrage Funds

Basis of selection of securities:

1. Rule based stock selection;
2. Focus on companies with superior momentum factors;
3. Concentrated portfolio
4. Flexible allocation to invest across market capitalisation

Allocation of the Portfolio:

Particulars	Allocation
Equity and Equity related securities	80% to 100%
Cash, Debt oriented mutual funds, liquid funds and arbitrage funds	0% to 20%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated: Under this investment approach investments are made in the companies which are considered as momentum stocks. These type stocks perform generally with higher volatility. Further, in short term these stocks may under-perform considerably against the benchmark. Portfolio Turnover is generally high in this approach.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark:

The performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the Portfolio. The Portfolio Manager reserves the right to change the benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon:
Long term

It will be the endeavour of the Portfolio Manager to follow the norms listed above. However, the Portfolio Manager retains the right to deviate from these normal norms from time to time at its sole discretion.

Clients are not being offered any guaranteed or assured returns.

(III) Freedom ETF Portfolio:

Objective: The main objective of the portfolio investment approach is to generate capital

appreciation in the long term through investments in equity oriented exchange traded funds (ETFs) and index funds which have underlying as Indian or foreign indices

Description of types of securities:

1. Equity oriented Exchange Traded Fund tracking Indian or Foreign indices
2. Equity oriented index funds tracking Indian or Foreign indices
3. Debt oriented mutual funds, liquid funds and Arbitrage Funds

Basis of selection of Securities:

1. Rule based ETF / Index Fund allocation
2. Rule based ETF / Index Fund selection

Allocation of the Portfolio:

Particulars	Allocation
Equity Oriented Exchange Traded Fund / Index Fund	80% to 100%
Cash, Debt oriented mutual funds, liquid funds and Arbitrage Funds	0% to 20%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated: ETFs / Index Funds are likely to generate returns equal to underlying index. Sometimes, there may be higher tracking error, which may lead to lower return compare to the respective underlying index. Sometimes, liquidity is lower which may have some impact on portfolio returns. For ETFs/Index Funds having foreign index as an underlying have currency risk also.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark: The performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the Portfolio. The Portfolio Manager reserves the right to change the

benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon:

Long term

It will be the endeavour of the Portfolio Manager to follow the norms. However, the Portfolio Manager retains the right to deviate from these norms from time to time at its sole discretion.

Clients are not being offered any guaranteed or assured returns.

(IV) Freedom Portfolio:

Objective: The main objective of the portfolio approach is to generate capital appreciation in the long term through investments in equity oriented mutual fund schemes.

Description of types of securities:

1. Equity oriented mutual fund scheme
2. Debt oriented mutual funds, liquid funds and Arbitrage Funds

Basis of selection of securities:

1. Rule based mutual fund selection
2. Concentrated Portfolio
3. The balance idle cash will be invested either in debt oriented mutual funds, liquid funds and arbitrage funds

Allocation of the Portfolio:

Particulars	Allocation
Equity Oriented Mutual Fund Scheme	80% to 100%
Cash, debt oriented mutual funds, liquid funds and arbitrage Funds	0% to 20%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated: Under this investment approach investments are made in equity oriented mutual fund schemes. At times, equity- oriented schemes may under-perform

their respective benchmarks and at times the portfolio can have higher volatility.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark:

The performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the Portfolio. The Portfolio Manager reserves the right to change the benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon:

Long term

It will be the endeavour of the Portfolio Manager to follow the norms listed above. However the Portfolio Manager retains the right to deviate from these norms from time to time at its sole discretion.

Clients are not being offered any guaranteed or assured returns.

(V) Dynamic Stock Allocation Portfolio: Aggressive:

Objective: The investment objective is to provide capital appreciation in medium to long term with lower volatility through dynamically managed portfolio of equity and debt securities.

Description of types of securities: This approach shall invest in following securities:

1. Equity and equity related securities
2. Debt oriented mutual funds, Debt ETFs, Liquid funds and Arbitrage funds

Basis of selection of securities:

1. Rule based asset allocation based on in-house proprietary model on the basis of valuations of equity market, interest rate and other factors;
2. Rule based stock selection;
3. Concentrated portfolio

4. On an equity side, focus on companies with superior quality and momentum factors;

6. On debt side, selection of the securities are based on lower credit risk and lower volatility

Allocation of the Portfolio:

Particulars	Allocation
Equity and equity related securities	0% to 100%
Cash, debt oriented mutual fund schemes, debt ETFs, liquid funds and arbitrage funds	0% to 100%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated:

i. Asset Allocation

Asset allocation between debt and equity asset classes is done to generate risk adjusted returns. There are chances that asset allocation may not help to generate appropriate risk adjusted returns.

ii. Equity Investments

Under this investment approach investments are made in companies with superior quality factors. Valuations of these companies are likely to be high. When such companies face some structural issue their stock prices are likely to fall considerably which may impact the investment approach performance negatively. Further, the equity portfolio may under-perform in short periods when markets are in a very buoyant conditions.

iii. Debt oriented mutual fund schemes, debt ETFs, liquid funds & arbitrage funds

Investment is done in debt oriented mutual fund schemes, liquid funds and arbitrage funds. Such investment may carry risk of lower returns along with credit risk, interest rate risk and default risk.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark: The performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the Portfolio. The Portfolio Manager reserves the right to change the benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon: Medium to long term

It will be the endeavour of the portfolio manager to follow the norms listed above. However, the portfolio Manager retains the right to deviate from these normal norms from time to time as its sole discretion.

Clients are not being offered any guaranteed or assured return.

(VI) Dynamic ETF Allocation Portfolio: Aggressive:

Objective: The investment objective is to provide capital appreciation in medium to long term with relatively lower volatility through a dynamically managed portfolio of equity and debt securities.

Description of types of securities: This approach shall invest in following securities:

1. Equity oriented exchange traded funds
2. Debt oriented mutual funds, Debt ETFs, Liquid funds and Arbitrage funds

Basis of selection of securities:

1. Rule based asset allocation based on in-house proprietary model on the basis of valuations of equity market, interest rate and other factors.
2. Rule based ETF allocation and selection
3. Concentrated portfolio
4. On debt side, selection of the securities are based on lower credit risk and lower volatility

Allocation of the Portfolio:

Particulars	Allocation
Equity oriented exchange traded funds	0% to 100%
Cash, debt oriented mutual fund schemes, debt ETFs, liquid funds and arbitrage funds	0% to 100%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated:

i. Asset Allocation

Asset allocation between debt and equity asset classes is done to generate risk adjusted returns. There are chances that asset allocation may not help to generate appropriate risk adjusted returns.

ii. Equity oriented exchanged traded funds

ETFs are likely to generate returns equal to underlying index. Sometimes, there may be higher tracking error, which may lead to lower return compare to the respective underlying index. Liquidity may be lower in ETFs which may have some impact on portfolio returns.

iii. Debt oriented schemes, liquid funds, debt ETFs & arbitrage funds

Investment is done in debt oriented mutual fund schemes, liquid funds and arbitrage funds. Such investment may carry risk of lower returns along with credit risk, interest rate risk and default risk. Liquidity may be lower in ETFs which may have some impact on portfolio returns.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark:

This approach performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the Investment Approach. The Portfolio

Manager reserves the right to change the benchmark in future if a benchmark better suited to the investment objective of the Strategy.

Indicative tenure or investment horizon:

Medium to long term

It will be the endeavour of the portfolio manager to follow the norms listed above. However, the portfolio Manager retains the right to deviate from these normal norms from time to time as its sole discretion.

Clients are not being offered any guaranteed or assured returns.

(VII) Dynamic Asset Allocation Portfolio:

Aggressive:

Objective: The investment objective is to provide capital appreciation in medium to long term with relatively lower volatility through a dynamically managed portfolio of equity and debt securities.

Description of types of securities:

1. Equity oriented mutual fund scheme
2. Debt oriented mutual funds, Debt ETFs, Liquid funds and Arbitrage funds

Basis of selection of securities:

1. Rule based asset allocation based on in-house proprietary model on the basis of valuations of equity market, interest rate and other factors.
2. Rule based mutual fund selection
3. Concentrated Portfolio
4. On debt side, selection of the securities are based on lower credit risk and lower volatility

Allocation of the portfolio:

Particulars	Allocation
Equity oriented mutual fund schemes	0% to 100%
Cash, debt oriented mutual fund schemes, debt ETFs, liquid funds and arbitrage funds	0% to 100%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated:

i. Asset Allocation:

Asset allocation between debt and equity is done to generate risk adjusted returns. There are chances that asset allocation may not help to generate appropriate risk adjusted return

ii. Equity oriented mutual fund schemes:

Under this investment approach investments are made in equity oriented mutual fund schemes. At times, equity-oriented schemes may under-perform their respective benchmark and at times the portfolio can have higher volatility.

iii. Debt oriented mutual fund schemes, liquid funds, debt ETFs & arbitrage funds:

Investment is done in debt oriented mutual fund schemes, liquid funds and arbitrage funds. Such investment may carry risk of lower returns along with credit risk, interest rate risk and default risk. Liquidity may be lower in ETFs which may have some impact on portfolio returns.

For detailed risk factor, please refer the section on 'Risk Factors'

Appropriateness of the Benchmark:

This approach performance would be benchmarked against Nifty 500. The composition of the benchmark is such that, it is most suited for comparing performance of the Investment Approach. The Portfolio Manager reserves the right to change the benchmark in future if a benchmark better suited to the investment objective of the Strategy.

Indicative tenure or investment horizon:

Medium to long term

It will be the endeavour of the portfolio

manager to follow the norms listed above. However, the portfolio Manager retains the right to deviate from these normal norms from time to time as its sole discretion.

Clients are not being offered any guaranteed or assured returns.

VIII. Dynamic Stock Allocation Portfolio - Conservative:

Objective: The investment objective is to provide capital appreciation in medium term with relatively lower volatility through a dynamically managed portfolio of equity and debt securities.

Description of types of securities: This approach shall invest in following securities:

1. Equity and equity related securities
2. Debt oriented mutual funds, Debt ETFs, Liquid funds and Arbitrage funds

Basis of selection of securities:

1. Rule based asset allocation based on in-house proprietary model on the basis of valuations of equity market, interest rate and other factors;
2. Rule based stock selection;
3. Concentrated portfolio;
4. On equity side, focus on companies with superior quality and momentum factors;
5. On debt side, selection of the securities are based on lower credit risk and lower volatility

Allocation of the Portfolio:

Particulars	Allocation
Equity oriented mutual fund schemes	0% to 30%
Cash, debt oriented mutual fund schemes, debt ETFs, liquid funds and arbitrage funds	0% to 100%

In case of deviation in the above provided

asset allocation, same shall be rebalanced within 30 days.

Risk Associated:

i. Asset Allocation

Asset allocation between debt and equity asset classes is done to generate risk adjusted returns. There are chances that asset allocation may not help to generate appropriate risk adjusted returns.

ii. Equity Investments

Under this investment approach investments are made in companies with superior quality factors. Valuations of these companies are likely to be high. When such companies face some structural issue their stock prices are likely to fall considerably which may impact the investment approach performance negatively. Further, the equity portfolio may under-perform in short periods when markets are in a very buoyant conditions.

iii. Debt oriented mutual fund schemes, debt ETFs, liquid funds & arbitrage funds

Investment is done in debt oriented mutual fund schemes, liquid funds and arbitrage funds. Such investment may carry risk of lower returns along with credit risk, interest rate risk and default risk.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark: The performance would be benchmarked against NIFTY 50 Hybrid Short Duration Debt 75:25 Index. The composition of the benchmark is such that, it is most suited for comparing performance of the Portfolio. The Portfolio Manager reserves the right to change the benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon: Medium term

It will be the endeavour of the portfolio manager to follow the norms listed above. However, the portfolio Manager retains the right to deviate from these normal norms from time to time as its sole discretion.

Clients are not being offered any guaranteed or assured return.

IX. Dynamic ETF Allocation Portfolio - Conservative:

Objective: The investment objective is to provide capital appreciation in medium term with relatively lower volatility through a dynamically managed portfolio of equity and debt securities.

Description of types of securities: This approach shall invest in following securities:

1. Equity oriented exchange traded funds
2. Debt oriented mutual funds, Debt ETFs, Liquid funds and Arbitrage funds

Basis of selection of securities:

1. Rule based asset allocation based on in-house proprietary model on the basis of valuations of equity market, interest rate and other factors.
2. Rule based ETF allocation and selection
3. Concentrated portfolio
4. On debt side, selection of the securities are based on lower credit risk and lower volatility

Allocation of the Portfolio:

Particulars	Allocation
Equity oriented exchange traded funds	0% to 30%
Cash, debt oriented mutual fund schemes, debt ETFs, liquid funds and arbitrage funds	0% to 100%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated:

i. Asset Allocation

Asset allocation between debt and equity asset classes is done to generate risk adjusted returns. There are chances that asset allocation may not help to generate appropriate risk adjusted returns.

ii. Equity oriented exchanged traded funds

ETFs are likely to generate returns equal to underlying index. Sometimes, there may be higher tracking error, which may lead to lower return compare to the respective underlying index. Liquidity may be lower in ETFs which may have some impact on portfolio returns.

iii. Debt oriented schemes, liquid funds, debt ETFs & arbitrage funds

Investment is done in debt oriented mutual fund schemes, liquid funds and arbitrage funds. Such investment may carry risk of lower returns along with credit risk, interest rate risk and default risk. Liquidity may be lower in ETFs which may have some impact on portfolio returns.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark:

This approach performance would be benchmarked against NIFTY 50 Hybrid Short Duration Debt 75:25 Index. The composition of the benchmark is such that, it is most suited for comparing performance of the Investment Approach. The Portfolio Manager reserves the right to change the benchmark in future if a benchmark better suited to the investment objective of the investment approach.

Indicative tenure or investment horizon:

Medium term

It will be the endeavour of the portfolio manager to follow the norms listed above. However, the portfolio Manager retains the

right to deviate from these normal norms from time to time as its sole discretion.

Clients are not being offered any guaranteed or assured returns.

X. Dynamic Asset Allocation Portfolio - Conservative:

Objective: The investment objective is to provide capital appreciation in medium to long term with relatively lower volatility through a dynamically managed portfolio of equity and debt securities.

Description of types of securities:

1. Equity oriented mutual fund schemes
2. Debt oriented mutual funds, Debt ETFs, Liquid funds and Arbitrage funds

Basis of selection of securities:

1. Rule based asset allocation based on in-house proprietary model on the basis of valuations of equity market, interest rate and other factors.
2. Rule based mutual fund selection
3. Concentrated Portfolio
4. On debt side, selection of the securities are based on lower credit risk and lower volatility

Allocation of the portfolio:

Particulars	Allocation
Equity oriented mutual fund schemes	0% to 30%
Cash, debt oriented mutual fund schemes, debt ETFs, liquid funds and arbitrage funds	0% to 100%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated:

i. Asset Allocation:

Asset allocation between debt and equity is done to generate risk adjusted returns. There

are chances that asset allocation may not help to generate appropriate risk adjusted return

ii. Equity oriented mutual fund schemes:

Under this investment approach investments are made in equity oriented mutual fund schemes. At times, equity-oriented schemes may under-perform their respective benchmark and at times the portfolio can have higher volatility.

iii. Debt oriented mutual fund schemes, liquid funds, debt ETFs & arbitrage funds:

Investment is done in debt oriented mutual fund schemes, liquid funds and arbitrage funds. Such investment may carry risk of lower returns along with credit risk, interest rate risk and default risk. Liquidity may be lower in ETFs which may have some impact on portfolio returns.

For detailed risk factor, please refer the section on 'Risk Factors'

Appropriateness of the Benchmark:

This approach performance would be benchmarked against NIFTY 50 Hybrid Short Duration Debt 75:25 Index. The composition of the benchmark is such that, it is most suited for comparing performance of the Investment Approach. The Portfolio Manager reserves the right to change the benchmark in future if a benchmark better suited to the investment objective of the Strategy.

Indicative tenure or investment horizon:

Medium term

It will be the endeavour of the portfolio manager to follow the norms listed above. However, the portfolio Manager retains the right to deviate from these normal norms from time to time as its sole discretion.

Clients are not being offered any guaranteed or assured returns.

(XI) Liquid Portfolio:

Objective: The main objective of the portfolio

approach is to generate a reasonable return commensurate with low risk by investing in appropriate mutual fund schemes.

Description of types of securities:

1. Arbitrage Funds
2. Liquid Funds
3. Money Market Funds

Basis of selection of securities:

1. Schemes are selected based on low credit risk and interest rate risks, consistency of performance, lower exit load, etc.
2. Investments in any mutual fund scheme shall generally not be greater than 45% of the portfolio
3. Single Asset Management Company exposure will generally be restricted to 70% of the portfolio

Allocation of the Portfolio:

Particulars	Allocation
Arbitrage Funds	0% - 100%
Liquid Funds	0% - 100%
Money Market Funds	0% - 50%

In case of deviation in the above provided asset allocation, same shall be rebalanced within 30 days.

Risk Associated: Under this investment approach investments are made in low maturity debt schemes and Arbitrage Funds. Although investment will be done in low maturity debt schemes or Arbitrage Funds, schemes may have interest rate risk and credit risks. Further, returns can also be very low.

For detailed risk factor please refer to section on "Risk Factors".

Appropriateness of the Benchmark:

The performance would be benchmarked against CRISIL LIQUID FUND Index. The

composition of the benchmark is such that, it is most suited for comparing performance of the Portfolio. The Portfolio Manager reserves the right to change the benchmark in future if other benchmark is better suited to the investment objective of the Investment Approach.

Indicative tenure or investment horizon:
Short Term

It will be the endeavour of the Portfolio Manager to follow the norms listed above. However the Portfolio Manager retains the right to deviate from these norms from time to time at its sole discretion.

Clients are not being offered any guaranteed or assured returns.

5.2 POLICY FOR INVESTMENTS IN GROUP / ASSOCIATE COMPANIES:

The Portfolio Manager shall have the sole and absolute discretion to invest / divest the Client's Funds in permissible Securities, including the Securities issued by any of the group or associates companies of the Portfolio Manager. The Portfolio Manager may also invest in any financial instruments issued by any of the group companies of the Portfolio Manager and such investments therein shall be subject to the applicable laws/regulations/guidelines.

However at present the Portfolio Manager is not investing in any of the securities of its group or associates companies.

5.3 DETAILS OF CONFLICTS OF INTEREST RELATED TO SERVICES OFFERED BY GROUP COMPANIES OR ASSOCIATES OF THE PORTFOLIO MANAGER:

The Portfolio Manager may utilize the services of the sponsor, group companies and / or any other subsidiary or associate company of the NJ group, established or to be established at

a later date, in case such a company is in a position to provide requisite services to the Portfolio Manager. Portfolio Manager has hired services of its holding company NJ India Invest Private Limited, SEBI Registered Stock Broker and Depository Participant to get opened trading and demat accounts of its Clients. The Portfolio Manager will conduct its business with the aforesaid companies (including their employees or relatives) on arm's length basis and at mutually agreed terms and conditions and under all Applicable Laws after evaluation of the competitiveness of the pricing offered and the services to be provided by them. While entering into such transactions, in accordance with obligations under the Regulations, the clients' interests shall always remain paramount. In case of transactions that may be entered into with related parties, the decision on such transactions shall be solely at the discretion of the management of the Portfolio Manager.

6.0 RISK FACTORS:

- i. Securities investments are subject to market and other risks and the Portfolio Manager provides no guarantee or assurance that the objectives set out in the Disclosure Document and/or the PMS Agreement shall be accomplished.
- ii. Past performances of the Portfolio Manager do not guarantee its future performance.
- iii. The value of the Portfolio may increase or decrease depending upon various market forces and factors affecting the capital markets such as de-listing of Securities, market closure, relatively small number of scrips accounting for large proportion of trading volume. Consequently, the Portfolio Manager provides no assurance of any

guaranteed returns on the Portfolio. Investments in the Portfolio Management Investment Approaches stand a risk of loss of capital and the Clients should be aware that they may lose all or any part of their investments.

- iv. The Client stands a risk of loss due to lack of adequate external systems for transferring, pricing, accounting and safekeeping or record keeping of Securities. Transfer risk may arise due to the process involved in registering the shares, physical and demat, in the Portfolio Manager's name, while price risk may arise on account of availability of share price from stock exchanges during the day and at the close of the day.
- v. The Portfolio Manager has reasonable experience or track record. However Investment decisions made by the Portfolio Manager may not always be profitable. While the Portfolio Manager shall take all reasonable steps to invest the Funds in a prudent manner, such decisions may not always prove to be profitable or correct. Consequently, the Client shall assume any loss arising from such decisions made by the Portfolio Manager.
- vi. Investments made by the Portfolio Manager are subject to risks arising from the investment approach, investment objective, investment approach and asset allocation.
- vii. Not meeting the obligation with regards to corpus in terms of the PMS Agreement may have implications as set out therein and may also impact the profitability of the Portfolio.
- viii. Arbitrage Risk: Any changes in trading regulations by the stock exchange(s) or

SEBI may affect the ability of the Portfolio Manager to arbitrage resulting into wider premium/ discount to net asset value of the relevant securities in the portfolio.

- ix. **Equity and Equity Related Risks:** Equity instruments carry both company specific and market risks and hence no assurance of returns can be made for these investments. While the Portfolio Manager shall take all reasonable steps to invest the Funds in a prudent manner in such instruments, such decisions may not always prove to be profitable or correct. Consequently, the Client shall assume any loss arising from such decisions made by the Portfolio Manager.
- x. **Exchange Traded Funds related Risks:** Exchange Traded Funds (ETFs) are subject to market volatility and the risks of their underlying securities. These securities underlying the ETFs target a small universe of securities, such as a specific region or market sector, are generally subject to greater market volatility, as well as to the specific risks associated with that sector, region, or other focus. ETFs that use derivatives, leverage, or complex investment strategies are subject to additional risks. The return of an index ETF is usually different from that of the index it tracks because of fees, expenses, and tracking error. An ETF may trade at a premium or discount to its net asset value (NAV). The degree of liquidity can vary significantly from one ETF to another and losses may be magnified if no liquid market exists for the ETF's shares when attempting to sell them. Each ETF has a unique risk profile, detailed in its prospectus, offering

circular, or similar material, which should be considered carefully when making investment decisions.

- xi. **Debt instrument related risks:** Investments in debt instruments are subject to reinvestment risks as interest rates prevailing on interest amount or maturity due dates may differ from the original coupon of the bond, which might result in the proceeds being invested at a lower rate.
- xii. **Macro-Economic risks:** Overall economic slowdown, unanticipated corporate performance, environmental or political problems, changes to monetary or fiscal policies, changes in government policies and regulations with regard to industry and exports may have direct or indirect impact on the investments, and consequently the growth of the Portfolio.
- xiii. **Liquidity Risk:** Liquidity of investments in equity and equity related securities are often restricted by factors such as trading volumes, settlement periods and transfer procedures. If a particular security does not have a market at the time of sale, then the Portfolio may have to bear an impact depending on its exposure to that particular security. While Securities that are listed on a stock exchange generally carry a lower liquidity risk, the ability to sell these investments is limited by overall trading volume on the stock exchange. Money market securities, while fairly liquid, lack a well developed secondary market, which may restrict the selling ability of such securities thereby resulting in a loss to the Portfolio until such securities are finally sold.

This risk is higher under the Services if the Portfolio Manager proposes to invest a large portion of the Portfolio in unlisted securities. Even upon termination of the Agreement, the Client may receive illiquid securities and finding a buyer for such Securities may be difficult. Further, different segments of the Indian financial markets have different settlement periods and such periods may be extended significantly by unforeseen circumstances. Delays or other problems in settlement of transactions could result in temporary periods when the assets of the portfolio are uninvested and no return is earned thereon. The inability of the Portfolio Manager to make intended Securities purchases, due to settlement problems, could cause the Portfolio to miss certain investment opportunities.

- xiv. Credit Risk: Debt securities are subject to the risk of the issuer's inability to meet the principal and interest payments on the obligations and may also be subject to the price volatility due to such factors as interest sensitivity, market perception, or the credit worthiness of the issuer and general market risk.
- xv. Interest Rate Risk: is associated with movements in interest rates, which depend on various factors such as government borrowing, inflation, economic performance etc. The value of investments in fixed income Securities will appreciate/depreciate if the interest rates fall/rise. Fixed income investments are subject to the risk of interest rate fluctuations, which may accordingly increase or decrease the rate of return thereon. When interest rates decline, the value of a portfolio of fixed income

securities can be expected to rise. Conversely, when interest rate rise, the value of a portfolio of fixed income securities can be expected to decline.

- xvi. Acts of State, or sovereign action, acts of nature, acts of war, civil disturbance, lock-downs, policy changes of Local/International markets which affects stock markets are extraneous factors which can impact the Portfolio.
- xvii. The Client stands the risk of total loss of value of an asset which forms part of the Portfolio or its recovery only through an expensive legal process due to various factors which by way of illustration include default or non-performance of a third party, investee company's refusal to register a Security due to legal stay or otherwise, disputes raised by third parties.
- xviii. Reinvestment Risk: This risk arises from the uncertainty in the rate at which cash flows from an investment may be reinvested. This is because the bond will pay coupons, which will have to be reinvested. The rate at which the coupons will be reinvested will depend upon prevailing market rates at the time the coupons are received.
- xix. Non-Diversification Risk: This risk arises when the Portfolio is not sufficiently diversified by investing in a wide variety of instruments. As mentioned above, the Portfolio Manager will attempt to maintain a diversified Portfolio in order to minimize this risk.
- xx. Mutual Fund Risk: This risk arises from investing in units of Mutual funds. Risk factors inherent to equities and debt securities are also applicable to

investments in mutual fund units. Further, scheme specific risk factors of each such underlying scheme, including performance of their underlying stocks, derivatives instruments, stock lending, off-shore investments etc., will be applicable in the case of investments in mutual fund units. In addition, events like change in fund manager of the scheme, take over, mergers and other changes in status and constitution of mutual funds, foreclosure of schemes or plans, change in government policies could affect performance of the investment in mutual fund units. In case of investments in mutual fund units, the Client shall bear the recurring expenses of the Portfolio Management Services in addition to the expenses of the underlying mutual fund schemes. Hence, the Client may receive lower pre-tax returns compared to what he may receive had he invested directly in the underlying mutual fund schemes in the same proportions.

xxi. Prospective clients should review / study the Disclosure Document carefully and in its entirety and shall not construe the contents hereof or regard the summaries contained herein as advice relating to legal, taxation, or financial / investment matters and are advised to consult their own professional advisor(s) as to the legal, tax, financial or any other requirements or restrictions relating to the subscription, gifting, acquisition, holding, disposal (sale or conversion into money) of Portfolio and to the treatment of income (if any), capitalisation, capital gains, any distribution, and other tax consequences relevant to their

portfolio, acquisition, holding, capitalization, disposal (sale, transfer or conversion into money) of portfolio within their jurisdiction of nationality, residence, incorporation, domicile etc. or under the laws of any jurisdiction to which they or any managed funds to be used to purchase/gift portfolio of securities are subject, and also to determine possible legal, tax, financial or other consequences of subscribing / gifting, purchasing or holding portfolio of securities before making an investment.

- xxii. The Portfolio Manager is neither responsible nor liable for any losses resulting from the Services.
- xxiii. Clients are not being offered any guarantee/assured returns.
- xxiv. After accepting the corpus for management, the Portfolio Manager may not get an opportunity to deploy the same or there may be delay in deployment. In such situation the Clients may suffer opportunity loss.
- xxv. Clients will not be permitted to withdraw the funds/Portfolio (unless in accordance with the terms agreed with the Client). In addition, they are not allowed to transfer any of the interests, rights or obligations with regard to the Portfolio except as may be provided in the PMS Agreement and in the Regulations.
- xxvi. The Client has perused and understood the disclosures made by the Portfolio Manager in the Disclosure Document.
- xxvii. Changes in Applicable Law may impact the performance of the Portfolio.

xxviii. Any of the transactions of purchase and sale of securities by Portfolio Manager and its employees who are directly involved in investment operations are not in conflict of interest with the transactions in any of the Client's Portfolio.

xxix. The Portfolio Manager has group companies and the policy for investments in and availing services of group / associate companies is being adhered. There is no conflict of interest related to the services offered by group companies of the Portfolio Manager.

xxx. The inability of the Portfolio Manager to make intended securities purchases due to settlement problems could cause the Investment Approaches to miss certain investment opportunities as in certain cases, settlement periods

may be extended significantly by unforeseen circumstances. Similarly, the inability to sell securities held in the portfolio may result, at times, in potential losses to the Investment Approaches, should there be a subsequent decline in the value of the securities held in the portfolio of Investment Approaches.

xxxi. The Portfolio Manager may, subject to authorization by the Client in writing, participate in securities lending. There are risks inherent in securities lending, including the risk of failure of the other party. Such failure can result in a possible loss of rights to the collateral, and the possible loss of corporate benefits accruing thereon. The Portfolio Manager is not responsible or liable for any loss resulting from the operations of the Offerings / Options.

7.0 CLIENT REPRESENTATION & DISCLOSURE OF RELATED PARTIES.

7.1. Client Representation:

Category of Clients	No. of Client	Funds Managed (Rs. in Cr)	No. of Client	Funds Managed (Rs. in Cr)	No. of Client	Funds Managed (Rs. in Cr)	Discretionary/Non Discretionary, if any
	As on October 31, 2020		As on October 31, 2019		As on October 31, 2018		
Associate/ Group Companies (Last 3 Years)	3	34.5062	3	32.1564	2	29.0678	Discretionary
Others (Last 3 years)	2642	1477.6839	2570	1121.5426	2192	813.4548	Discretionary
Total	2645	1512.1902	2573	1153.6990	2194	842.5227	

7.2. Related Parties Disclosure

Complete disclosure of transactions with related parties for the financial year ended March 31, 2020 (Related party disclosures as required under Indian Accounting Standard 24, "Related party disclosures" are given below):-

A. Name of the related parties and description of relationship:

i. Holding Company:

NJ India Invest Private Limited

ii. Fellow Subsidiaries:

Finlogic Technologies India Private Limited

iii. Key Management Personnel (KMP) of the entity or its parent:

- Mr. Niraj Choksi
- Mr. Jignesh Desai
- Mr. Anand Shah
- Mr. Misbah Baxamusa

iv. Other related parties (Close members of the family of KMP of the entity or its parent):

- Urvi Choksi
- Nirali Choksi
- Ravindra Choksi
- Minooben Choksi
- Arundhati Desai
- Sumati Desai

B. The nature of transactions during the year / Balance as at year end with the above related parties in the ordinary course of business are as follows:

I) Holding Company & Fellow Subsidiaries:

a) Transaction During the year:

	Year ended March 31 2020	Year ended March 31 2019
i) NJ India Invest Pvt. Ltd. (Holding Company)		
Exit load expense	832,482	844,559
Management fees expense	162,888,661	123,631,531
Upfront PMS expense	2,794,470	3,724,314
Infrastructure support charges	283,200	283,200
Management fees income	3,006,662	3,677,883
ii) Finlogic Technologies India Pvt Ltd.		
Management fees income	171,826	106,431

Amount disclosed is inclusive of GST

* The Holding Company does not deduct/levy Demat charges.

* The Company has paid Rs. 16,65,15,613/- (inclusive of GST) for the year ended March 31, 2020 as Distributor's commission to its Holding Company.

b) Balance as at year end

NJ India Invest Pvt. Ltd. (Trade Payables)	57,639,258	42,132,085
NJ India Invest Pvt. Ltd. (Trade Receivables)	762,336	463,913
Finlogic Technologies India Pvt Ltd. (Trade Receivables)	42,106	28,047

II) Key Management Personnel (KMP) of the entity or its parent and other related parties

	a) Transaction During the year	Year ended 31 Mar 20	Year ended 31 Mar 19
i)	Jignesh desai		
	Management fees income	340,763	336,570
ii)	Niraj choksi		
	Management fees income	385,019	321,253
iii)	Misbah Baxamusa		
	Management fees income	437,996	232,955
iv)	Urvi Choksi		
	Management fees income	145,801	75,781
v)	Nirali Choksi		
	Management fees income	172,945	107,212
vi)	Ravindra Choksi		
	Management fees income	153,995	92,655
vii)	Minooben Choksi		
	Management fees income	165,061	117,321
viii)	Arundhati Desai		
	Management fees income	132,735	153,901
ix)	Sumati Desai		
	Management fees income	7,089	-
x)	Anand Shah		
	Compensation to KMP-Short-term employee benefits	2,446,320	-

* Amount disclosed is inclusive of GST

	b) Balance as at year end	Year ended 31 Mar 20	Year ended 31 Mar 19
i)	Jignesh desai (Trade Receivables)	74,030	93,547
ii)	Niraj choksi (Trade Receivables)	84,657	89,490
iii)	Misbah Baxamusa (Trade Receivables)	109,879	78,350
iv)	Urvi Choksi (Trade Receivables)	34,375	35,150
v)	Nirali Choksi (Trade Receivables)	38,768	35,731
vi)	Ravindra Choksi (Trade Receivables)	39,244	29,320
vii)	Minooben Choksi (Trade Receivables)	38,684	39,289
viii)	Arundhati Desai (Trade Receivables)	28,011	45,520
ix)	Sumati Desai (Trade Receivables)	7,089	-

III) Terms and conditions of transactions with related parties

The transactions with related parties are made on terms equivalent to those that prevail in arm's length transactions. There have been no guarantees provided or received for any related party receivables or payables. For the year ended March 31, 2020, the Company has not recorded any impairment of receivables relating to amounts owed by related parties. This assessment is undertaken each financial year through examining the financial position of the related party and the market in which the related party operates.

8.0 FINANCIAL PERFORMANCE OF THE PORTFOLIO MANAGER:

Financial performance of the Portfolio Manager based on the audited financial statements of the Portfolio Manager for the preceding 3 financial years are summarized as follows:

Summarized Financial Statements – Balance Sheet

Particulars	As on 31st March, 2020(₹)	As on 31st March, 2019(₹)	As on 31st March, 2018 (₹)
A. EQUITY AND LIABILITIES:			
(a) Equity	9,01,31,162	6,68,86,044	4,93,77,188
(b) Non-Current liabilities	3,22,12,263	4,26,923	0.00
(c) Current liabilities	1,13,06,05,090	15,31,60,137	11,69,13,462
TOTAL (a + b + c)	1,25,29,48,515	22,04,73,104	16,62,90,650
B. ASSETS			
(a) Non-current assets	3,28,99,870	0	7,01,778
(b) Current assets	1,22,00,48,645	22,04,73,104	16,55,88,872
TOTAL (a + b)	1,25,29,48,515	22,04,73,104	16,62,90,650

Summarized Financial Statements – Profit & Loss A/c.

Profit & Loss Account	As at 31st March, 2020(₹)	As on 31st March, 2019(₹)	As on 31st March, 2018 (₹)
A. Total Revenue	19,67,79,760	15,23,88,894	9,88,74,916
B. Total Expenses	16,58,76,580	12,96,17,647	7,44,46,901
C. PROFIT BEFORE TAX (A-B)	3,09,03,180	2,27,71,247	2,44,28,015
D. Provision for Tax (including adjustments)	76,58,063	61,33,630	91,72,585
E. PROFIT AFTER TAX (C-D)	2,32,45,117	1,66,37,617	1,52,55,430

9.0 PORTFOLIO MANAGEMENT PERFORMANCE OF THE PORTFOLIO MANAGER IN THE LAST 3 YEARS:

Investment Approach wise performance of the Portfolio Manager against the respective benchmark for the last three years, for Discretionary Portfolio Services with performance indicators calculated using 'Time Weighted Rate of Return' method in terms of Regulation 22 of the SEBI (Portfolio Managers) Regulations, 2020 are tabled as below:

Sr No.	Portfolio	Nov 01, 2019 to Oct 31, 2020	Nov 01, 2019 to Oct 31, 2020	Nov 01, 2019 to Oct 31, 2020
1	Dynamic Asset Allocation Portfolio (Separate)-Aggressive	10.68%	8.84%	3.51%
	Benchmark: NSE 500 TRI	-0.12%	12.10%	-3.17%
2	Freedom Portfolio (Separate)	2.54%	12.20%	NA
	Benchmark: NSE 500 TRI	-0.12%	12.10%	-3.17%
3	Dynamic Stock Allocation Portfolio (Pool) - Aggressive	13.13%	1.46%	-2.34%
	Benchmark: NSE 500 TRI	-0.12%	12.10%	-3.17%
4	Multicap (Pool)	5.16%	-4.58%	-21.81%
	Benchmark: NSE 500 TRI	-0.12%	12.10%	-3.17%
5	Bluechip (Pool)\$	13.09%	8.51%	NA
	Benchmark: NSE 500 TRI	-0.12%	12.10%	NA
6	Freedom ETF Allocation Portfolio (Pool)\$ - Aggressive	-1.10%	8.19%	NA
	Benchmark: NSE 500 TRI	-0.12%	12.10%	NA
7	Dynamic ETF (Pool)\$ - Aggressive	11.10%	6.86%	NA
	Benchmark: NSE 500 TRI	-0.12%	12.10%	NA
8	*Liquid Portfolio (Separate)\$	0.22%	NA	NA
	CRISIL LIQUID FUND INDEX	0.33%	NA	NA

Notes:

- Above performance is not verified by SEBI
- Past performance may or may not sustain in future.
- Past performance is not guarantee of future return.
- Returns are calculated based on Time Weighted Rate of Return (TWRR) Method.
- Performance is post Management Fees, GST and other charges.
- \$3 years' period is not completed for the approach.
- *Performance of the approach is for one month since inception.
- Please note that actual performance for a client portfolio may vary due to factors such as expenses charged, timing of additional flows and redemption, individual client mandate, specific portfolio construction characteristics or other structural parameters. These factors may have impact on client portfolio performance and hence may vary significantly from the performance data depicted above.
- Neither the Portfolio Manager, nor its directors or employees shall in any way be liable for any variation noticed in the returns of individual client portfolio.

10.0 AUDIT OBSERVATIONS OF THE PRECEDING 3 YEARS:

The following are the details of Audit observations during preceding 3 years:

Audit Period	Audit remarks/observations
01st April 2017 – 31st March 2018	NIL
01st April 2018 – 31st March 2019	NIL
01st April 2019 – 31st March 2020	NIL

11.0 NATURE OF COSTS AND EXPENSES FOR CLIENTS:

The following are indicative types of fees, costs and expenses for Clients availing the Portfolio

Management Services through the Portfolio Manager. The exact basis of charge relating to each of the following services shall be annexed to the Portfolio Management Agreement to be entered into between the Portfolio Manager and

the Client, and the agreements of each of the services availed at the time of execution of such agreements. Any taxes, cess or levies by government authorities in respect of portfolio management fees and charges shall be borne and paid by Client from time to time.

(a) Management Fees Management Fees relate to the Services offered to clients. The fee

may be fixed charge or a percentage of the quantum of funds managed or linked to returns on the Portfolio achieved or a combination of any of these, as agreed by the Client in the Portfolio Management Agreement. With regard to the Management Fees, the following terms are agreed to, by the Client:

• **Management Fee (Exclusive of GST):**

Sr. No.	Investment Approach	Outgoing Fees
1	Dynamic Asset Allocation Portfolio - Aggressive	Investment < 2 Crore: upto 1.5%
		Investment > 2 Crore to < 10 Crore: upto 0.5%
		Investment > 10 Crore: upto 0.3%
2	Dynamic Stock Allocation Portfolio- Aggressive	Investment < 2 Crore: upto 2.5%
		Investment > 2 Crore to < 5 Crores upto 2%
		Investment > 5 Crore to < 10 Crore: upto 1.5%
3	Dynamic ETF Allocation Portfolio - Aggressive	Investment > 10 Crore: upto 1.2%
		Investment < 2 Crore: upto 1.0%
		Investment > 2 Crore to < 10 Crore: upto 0.5%
4	Freedom Portfolio	Investment > 10 Crore: upto 0.3%
		Investment < 2 Crore: upto 1.5%
		Investment > 2 Crore to < 10 Crore: upto 0.5%
5	Freedom ETF Portfolio	Investment > 10 Crore: upto 0.3%
		Investment < 2 Crore: upto 1.0%
		Investment > 2 Crore to < 10 Crore: upto 0.5%
6	Multi Cap Portfolio	Investment > 10 Crore: upto 0.3%
		Investment < 2 Crore: upto 2.5%
		Investment > 2 Crore to < 5 Crores: upto 2%
7	Bluechip Portfolio	Investment > 5 Crore to < 10 Crore: upto 1.5%
		Investment > 10 Crore: upto 1.2%
		Investment < 2 Crore: upto 2.5%
8	Dynamic Stock Allocation Portfolio-Conservative	Investment > 2 Crore to < 5 Crores: upto 2%
		Investment > 5 Crore to < 10 Crore: upto 1.5%
9	Dynamic ETF Allocation Portfolio-Conservative:	Investment > 10 Crore: upto 1.2%
		Investment < 2 Cr: Upto 0.8%
10	Dynamic Asset Allocation Portfolio-Conservative:	Investment ≥ 2 Cr: Upto 0.4%
		Investment < 2 Cr: Upto 0.8%
11	Liquid Portfolio	Investment ≥ 2 Cr: Upto 0.4%

• **The Management Fees for Direct On-Boarding of Clients:**

1. Bluechip Portfolio, Dynamic Stock Allocation Portfolio - Aggressive & Multicap Portfolio: upto 1.5%
2. Dynamic ETF Allocation Portfolio- Aggressive, Freedom Portfolio, Freedom ETF Portfolio, Dynamic Asset Allocation

Portfolio – Aggressive : upto 1%.

3. Liquid Portfolio: – upto 0.2%

4. Dynamic Stock Allocation Portfolio – Conservative; Dynamic ETF Allocation Portfolio – Conservative and Dynamic Asset Allocation Portfolio – Conservative: – for Investment < 2 Cr: Upto 0.8% and for Investment ≥ 2 Cr: Upto 0.4%

5. Note: The Fees shall be charged monthly on average daily portfolio value.

(b) Performance Linked Fee:

The Portfolio Manager charges no performance linked fees.

(c) Exit Fees:

In the event the Client decides to withdraw any amount within one year of its infusion with Portfolio Manager, the Client will be liable to pay an Exit Fees upto 1% of the fair market value of the Portfolio held on behalf of the Client, on a First In First Out Basis for all Investment Approach offered by the Portfolio Manager except 'Liquid' Investment Approach. There will be no exit fees under 'Liquid' Investment Approach.

(d) Custodian/Depository Fees: The charges relating to opening and operation of dematerialized accounts, custody and transfer charges for shares, bonds and units, dematerialization and other charges in connection with the operation and management of the depository accounts would be at actuals.

(e) Registrar and transfer agent fee: Charges payable to registrars and transfer agents in connection with effecting transfer of securities and bonds including stamp charges, cost of affidavits, notary charges, postage stamp and courier charges may be at actuals.

(f) Brokerage and transaction costs: The brokerage charges and other charges like service charge, stamp duty, transaction costs, turnover tax, exit fees on the purchase and sale of shares, stocks, bonds, debt, deposits, units and other financial instruments would be at actuals. Such fees shall be payable as and when it is charged by the relevant service

provider.

(g) Securities Lending and Borrowing charges: The charges pertaining to the lender of securities, costs of borrowing including interest, and costs associated with transfers of securities connected with the lending and borrowing transfer operations. Such fees shall be payable at actuals when it is charged by the relevant service provider.

(h) Certification and professional charges: Charges payable for out sourced professional services like accounting, taxation and legal services, notarizations etc. for certifications, attestations required by bankers or regulatory authorities would be at actuals. Such fees shall be payable as and when it is charged by the relevant service provider.

(i) Incidental Expenses: Charges in connection with the courier expenses, stamp duty, Goods and Service Tax or such other taxes as may be levied by government, postal, telegraphic, opening and operation of bank accounts etc. Such fees shall be payable at actuals when it is charged by the relevant service provider / authority.

(j) Bank Charges: As may be applicable at actual.

Investor may note that, the range of fees/expenses that may charged under various heads to Clients mentioned below are indicative only and will vary depending upon the exact nature of the services to be provided to investors. These fees /expense are subject to such modifications as may be agreed by and between the Portfolio Manager and Clients at the time of execution of the Portfolio Management Agreement based on individual requirements of the Clients.

Sr.	Nature of Transaction	Range of fees/expenses
1.	Custody & fund accounting Charges	NIL
2.	Registrar and transfer agent fee	NIL
3.	Brokerage	The current average brokerage rate is upto 0.12%(exclusive of GST) for 'buy' and 'sell' transaction. Such costs are either added (in case of 'buy') or reduced (in case of 'sale') from the trade value.

Sr.	Nature of Transaction	Range of fees/expenses
4.	Securities Borrowing & Lending Charges	NIL
5.	Audit Charges	Upto Rs.1200 p.a. per account
6.	Bank Charges	At actuals
7.	Other Charges (including STT, Stamp Duty, Exchange Transaction Charges)	At actuals

12.0 TAXATION:

It may be noted that the information given hereinafter is only for general information purposes and is based on the Portfolio Manager's understanding regarding the Tax laws and practice currently in force in India and the Investors should be aware that the relevant fiscal rules or their interpretation may change or it may not be acceptable to the tax authorities. As is the case with any interpretation of any law, there can be no assurance that the tax position or the proposed tax position prevailing at the time of an investment will be accepted by the tax authorities or will continue to be accepted by them indefinitely.

Further statements with regard to tax benefits mentioned herein below are mere expressions of opinion and are not representations of the Portfolio Manager to induce any investor to invest whether directly from the Portfolio Manager or indirectly from any other persons by the secondary market operations. In view of the above, and since the individual nature of tax consequences may differ in each case on its merits and facts, each Investor is advised to consult his / her or its own professional tax advisor with respect to the specific tax implications arising out of its participation in the Portfolio Management Services, as an investor. In view of the above, it is advised that the Investors appropriately consult their investment / tax advisors in this regard.

The tax implications given hereunder are broad level implications. Such implications may differ taking into account the specific facts of each individual case. Further, the tax rates and provisions are as applicable as on the date of issue of this document and would need to be considered as on the date of the taxable event.

The Clients are accordingly advised to avail the services of a professional consultant in determining their exact tax implications.

A. Treatment of Dividend from Companies and Mutual Funds:

a) Dividends declared, distributed or paid up to March 31, 2020:

Any dividend income from a domestic company, which is subject to dividend distribution tax (DDT) under section 115-O of the Act, is exempt from tax under section 10(34) of the Act. However, as per the proviso to section 10(34) of the Act, nothing contained under section 10(34) shall apply to any income by way of dividend chargeable to tax in accordance with the provisions of section 115BBDA of the Act. As per section 115BBDA of the Act, any income earned by a specified assessee who is resident in India, by way of dividend declared, distributed or paid by a domestic company in excess of INR 10,00,000, the same shall be chargeable to tax at 10% (excluding surcharge and health and education cess) on a gross basis. Accordingly, the said tax shall be over and above the DDT paid by the domestic company distributing the dividend.

'Specified assessee' means a person other than (i) domestic company; or (ii) a fund or institution or trust or any university or other educational institution or any hospital or other medical institution as referred to in sub-clause (iv) or sub-clause (v) or sub-clause (vi) or sub-clause (via) of clause (23C) of section 10; or (iii) a trust or institution registered under section 12A or section 12AA or section 12AB.

Income (other than on transfer of units) from units of a Mutual Fund, registered with the

Securities and Exchange Board of India (SEBI), is exempt from tax under section 10(35) of the Act.

b) Dividends declared, distributed or paid from April 1, 2020:

With effect from 1 April 2020, Finance Act 2020 has abolished the DDT charged under section 115-O and section 115R of the Act on the dividends paid by the domestic company and Mutual Fund, respectively, thereby transferring the tax burden completely in the hands of the shareholders/unitholders. Resultantly, section 10(34) and section 10(35) of the IT Act has also been deleted. Currently, the dividend is taxable in the hands of the unitholders/shareholders and also, subject to withholding of taxes at source by the Mutual Fund/Company, at applicable rates.

In addition to the above, where any income distributed up to 31 March 2020 which is subject to tax on distribution is received on or after 1 April 2020, the same shall continue to be exempt in the hands of shareholders/unitholders under section 10(34)/10(35) of the Act.

B. Proceeds on buy-back of shares by company:

As per the Section 10(34A) of the IT Act, gains arising on buy-back of shares (not being shares listed on a recognised stock exchange) are exempt in the hands of investors. However, as per section 115QA of the IT Act, a distribution tax at the rate of 20% (plus applicable surcharge and health and education cess) is payable by an Indian company on distribution of income by way of buy-back of its shares if the buy-back is in accordance with the provisions of the Companies Act. Such distribution tax is payable on the difference between consideration paid by such Indian company for the purchase of its own shares and the amount that was received by the Indian company at the time of issue of such shares, determined in the manner prescribed. In this regard, Rule 40BB of IT Rules provide for mechanism for determining the amount received by the Indian company in respect

of issue of shares.

As per the Finance (No. 2) Act, 2019, any buy back of listed shares, on or after 5th July 2019, shall also attract buy-back tax under section 115QA of the IT Act. Accordingly, exemption under section 10(34A) of the IT Act is also extended on such buy-back transactions. However, as per the Ordinance 2019, there shall be no buy-back tax w.r.t those shares for which public announcement of buy-back was made before 5 July 2019.

C. Characterisation of Income earned from Transfer/ Sale of Securities

Transaction in shares/ securities/ units of Mutual Fund may be either on the capital account (and chargeable to tax 'Capital gains' under section 45 of the Act) or on the trading account (and chargeable to tax as 'Profits and gains of business or profession' under section 28 of the Act).

The issue of income characterization as above is essentially a question of fact and dependent on various factors. Guidance can be sought from judicial precedents and clarifications issued by the Central Board of Direct Taxes (CBDT) vide circular/ instructions.

In this regard, CBDT issued Circular No 6 dated 29 February 2016 on the tax treatment of surplus arising from transfer of listed shares/ securities whether capital gains or business income with a view to reduce litigation and uncertainty and in partial modification to earlier CBDT Circulars, the 2016 Circular instructs tax authorities to consider certain guidelines for classifying listed shares/ securities as under:

- (i) Where the taxpayer itself, irrespective of the period of holding of the listed securities treats the gains from sale of such securities as business income, the same should be accepted by the tax authorities.
- (ii) Where the taxpayer wishes to treat the gains arising from transfer of listed securities held for a period more than 12

months immediately preceding the date of its transfer as capital gains, the same should not be put to any dispute by the tax authorities. However, this stand, Once taken in a particular year, shall remain applicable to subsequent years and taxpayers shall not be allowed to adopt a different stand in this regard in subsequent years

(iii) In all other cases, the nature of transaction (i.e. whether the same is in the nature of capital gains or business income) shall continue to be decided keeping in view the other notifications/ circulars issued by CBDT in this regard.

The aforementioned circular shall not apply in a case where the genuineness of the transaction itself is questionable.

Based on the earlier Central Board of Direct Taxes ('CBDT') circulars and judicial decisions, following are inter alia the key factors and principles which need to be considered while determining the nature of assets as above:

- Motive for the purchase of shares;
- Frequency of transactions and the length of period of holding of the shares;
- Treatment of the shares and profit or loss on their sale in the accounts of the assessee;
- Source of funds out of which the shares were acquired – borrowed or own;

- Existence of an object clause permitting trading in shares – relevant only in the case of corporate bodies;
- Acquisition of the shares – from primary market or secondary market;
- Infrastructure employed for the share transactions by the client including the appointment of managers, etc.

Any single factor discussed above in isolation cannot be conclusive to determine the exact nature of the shares. All factors and principles need to be construed harmoniously. Further, the background of the investor (professional vs. a trader in shares) would also be a relevant factor in determining the nature of the shares.

CBDT has clarified that, it is possible for a taxpayer to have two portfolios, i.e., an investment portfolio comprising of securities which are to be treated as capital assets and a trading portfolio comprising of stock-in-trade which are to be treated as trading assets. Where an assessee has two portfolios, the assessee may have income under both heads i.e., capital gains as well as business income.

In view of the above, the profits or gains arising from transaction in securities could be taxed either as "Profits or Gains of Business or Profession" under section 28 of the Act or as "Capital Gains" under section 45 of the Act.

D. Short-Term and Long-Term Capital Gains on Sale of Securities:

Type of instrument	Period of holding	Characterization
Listed Equity or preference Share, Securities (other than units) and units of equity-oriented mutual funds,	More than twelve (12) months	Long-term Capital Asset
	Twelve (12) months or less	Short-term Capital Asset
Unlisted shares of a company	More than twenty four (24) months	Long-term Capital Asset
	Twenty four (24) or less	Short-term Capital Asset
Other securities	More than thirty six (36) months	Long-term Capital Asset
	Thirty six (36) months or less	Short-term Capital Asset

As per the provisions of section 48 of the Act, capital gains/ losses are computed by reducing from the sale consideration:

- i. any expenditure incurred wholly and exclusively in connection with the transfer;
- ii. the cost of acquisition of the asset transferred

and the cost of any improvement thereto; and where long-term capital gain arises from the transfer of a long-term capital asset, other than capital gain arising to a non-resident from the transfer of shares in, or debentures of, an Indian company referred to in the first proviso, the provisions of clause (ii) shall have effect as if for the words "cost of acquisition" and "cost of any improvement", the words "indexed cost of acquisition" and "indexed cost of any improvement" had respectively been substituted.

Further, section 48 of the Act provides that in the computation of capital gains, no deduction shall be allowed in respect of STT paid.

Additionally, the status of tax payer (i.e. whether the tax payer is an individual, a corporate, etc.), whether the transfer has been subject to Securities Transaction Tax (STT), the nature of the instrument sold, etc. also impact the rate of tax applicable to capital gains arising from the transfer of a capital asset. Some of these aspects have been discussed below.

Securities Transaction Tax ("STT")

The following table provides the details in respect of the rate of STT applicable (as on date) to some of the taxable securities transactions:

Nature of Transaction	Payable by	Value on which tax shall be levied	Rates applicable (%)
Delivery based purchase transaction in units of equity oriented fund entered into in a recognized stock exchange	Purchaser	Value at which units are bought	Nil
Delivery based purchase transaction in equity shares or units of a business trust entered in a recognized stock exchange	Purchaser	Value at which shares/ units are bought	0.1
Delivery based sale transaction in equity shares or units of a business trust entered in a recognized stock exchange	Seller	Value at which shares/ units are sold	0.1
Delivery based sale transaction in units of equity oriented fund entered into in a recognized stock exchange	Seller	Value at which units are sold	0.001
Non-delivery based sale transaction in equity shares or units of equity oriented fund or units of a business trust entered in a recognised stock exchange	Seller	Value at which shares/ units are sold	0.025
Sale of units of an equity oriented fund to the mutual fund	Seller	Value at which units are sold	0.001

Capital gains tax on sale transaction on which STT is chargeable:

i) Long-term capital gains:

Finance Act 2018 has, with effect from 1 April 2018, withdrawn the exemption on long term capital gains on sale of specified assets on which STT is chargeable and has introduced new section 112A of the Act.

Under the provisions of new section 112A of the Act, in respect of transfer of an equity

share in a company or a unit of an equity oriented fund or a unit of a business trust on or after 1 April 2018, tax at the rate of 10 per cent (plus applicable surcharge and cess) shall be levied on long-term capital gains, exceeding Rs. 1,00,000, where in case of an equity share in a company, STT has been paid on acquisition and transfer of such capital asset in nature of asset being an equity shares in a company, or in a case of a unit of an equity oriented fund or a unit of a

business trust, STT has been paid on transfer of such capital asset.

The long-term capital gains are required to be computed without giving effect to the first and second provisos to section 48 of the Act, i.e. benefit of computation of capital gains in foreign currency and indexation in respect of cost of acquisition and improvement.

Further, for the purpose of computing capital gains in relation to a long-term capital asset, being an equity share in a company or a unit of an equity oriented fund or a unit of a business trust, acquired before 1 February 2018, the cost of acquisition is deemed to be the higher of:

- The cost of acquisition of such asset; and
- The lower of –
 - (a) the fair market value of the asset; and
 - (b) the full value of consideration received or accruing as a result of the transfer of the asset. i.e. Sale Price

"fair market value" means,—

- (i) in a case where the capital asset is listed on any recognised stock exchange as on the 31st day of January, 2018, the highest price of the capital asset quoted on such exchange on the said date:

Provided that where there is no trading in such asset on such exchange on the 31st day of January, 2018, the highest price of such asset on such exchange on a date immediately preceding the 31st day of January, 2018 when such asset was traded on such exchange shall be the fair market value;

- (ii) in a case where the capital asset is a unit which is not listed on a recognised stock exchange as on the 31st day of January, 2018, the net asset value of such unit as on the said date;
- (iii) in a case where the capital asset is an equity share in a company which is—
 - (A) not listed on a recognised stock exchange as on the 31st day of January, 2018 but listed on such exchange on the date of transfer;
 - (B) listed on a recognised stock exchange

on the date of transfer and which became the property of the assessee in consideration of share which is not listed on such exchange as on the 31st day of January, 2018 by way of transaction not regarded as transfer under section 47,

an amount which bears to the cost of acquisition the same proportion as Cost Inflation Index for the financial year 2017-18 bears to the Cost Inflation Index for the first year in which the asset was held by the assessee or for the year beginning on the first day of April, 2001, whichever is later;

As stated above, to avail benefits of section 112A of the Act, equity shares should be subject to STT both at the time of acquisition and transfer of assets. However, to protect certain transactions, the CBDT issued a Notification (Notification No. 60/2018/F. No. 370142/9/2017-TPL dated 1 October 2018) stating that the condition of chargeability to STT at the time of acquisition, shall not apply to all transactions of acquisitions of equity shares entered into on or after 1 October 2004 other than the specified transactions.

ii) Short-term capital gains

Section 111A of the Act provides that short-term capital gains arising on sale of equity shares of a company or units of equity oriented fund and on which STT is chargeable are liable to income-tax at a concessional rate of 15% plus surcharge as applicable and cess.

In case of Resident individuals and Resident HUFs, where the taxable income as reduced by short-term capital gains is below the maximum amount not chargeable to tax, the short-term capital gains is reduced to the extent of the amount which falls short of the maximum amount not chargeable to tax and only the balance short-term capital gains will be charged at the applicable rate plus cess.

Capital gains tax on sale transaction on which STT is not chargeable:

For resident individuals, HUFs, partnership firms (including limited liability partnership) and Indian companies:

i) Long-term capital gains

Long-term capital gains earned in respect of

a long-term capital asset, is chargeable to tax under section 112 of the Act at the rate of 20% plus surcharge as applicable and cess. Capital gains are computed after taking into account the cost of acquisition as adjusted by the cost inflation index notified by the Central Government (indexed cost) and expenditure incurred wholly and exclusively in connection with such transfer.

Further, in case of Resident individuals and Resident HUFs, where taxable income as reduced by long-term capital gains is below the maximum amount not chargeable to tax, the long-term capital gains is reduced to the extent of the amount which falls short of the maximum amount not chargeable to tax and only the balance long-term capital gains will be charged at the rate of 20% or 10% plus surcharge as applicable, and cess.

In the case of capital assets being bonds or debentures (other than capital indexed bonds issued by the Government and sovereign gold bonds issued by the Reserve Bank of India under the Sovereign Gold Bond Scheme, 2015), the benefit of indexation is not available.

ii) Short-term capital gains

Short-term capital gains earned is chargeable to tax as per the normal rates applicable to the tax payer.

For non-residents (Other than NRIs, who may elect to be covered by the provisions of section 115E of the Act, as regards tax on investment income and long-term capital gains, where beneficial.)

i) Long-term capital gains

Under section 112 of the Act, long-term capital gains arising from the transfer of a capital asset, other than unlisted securities, are chargeable to tax at the rate of 20% plus surcharge as applicable and cess. In case of non-resident, capital gains arising from transfer of a capital asset being shares in, or debentures of, an Indian company (other than unlisted securities) shall be computed by converting the cost of acquisition, expenditure incurred wholly and exclusively in connection with such transfer and the full value of the consideration received or accruing as a result of the transfer of the

capital asset into the same foreign currency as was initially utilised in the purchase of the shares or debentures, and the capital gains so computed in such foreign currency shall be reconverted into Indian currency (hereinafter referred to as FC computation mechanism).

Further, the aforesaid manner of computation of capital gains shall be applicable in respect of capital gains accruing or arising from every reinvestment thereafter in, and sale of, shares in, or debentures of, an Indian company.

Further, under section 112 of the Act, long-term capital gains arising from the transfer of a capital asset, being units of a mutual fund, to tax at the rate of 20% plus surcharge as applicable and cess; capital gains are computed by taking into account the indexed cost and expenditure incurred wholly and exclusively in connection with such transfer.

Long-term capital gains arising from transfer of a capital asset, being unlisted securities (or shares of a company not being a company in which public are substantially interested) and unlisted units are chargeable to tax at the rate of 10% plus applicable surcharge and education cess. Such long-term capital gains would be calculated without indexation of cost of acquisition and FC computation mechanism.

ii) Short-term capital gains

Short-term capital gains earned is chargeable to tax as per the normal rates applicable to the tax payer. The FC computation mechanism is available to non-resident/ NRI for computing the short-term capital gains arising from the transfer of shares.

E. Business Income from Purchase and Sale of Securities:

If the investment under the portfolio management services is regarded as "Business/Trading Asset" then the gain arising there from is taxed as business income on Net Income basis. Where income referred to above is treated as business income, the person is eligible for

deduction under section 36(1)(xv) of the Act for the amount of STT paid.

F. Tax Deduction at Source:

As per section 194, the company which has made the prescribed arrangements for the declaration and payment of dividends (including dividends on preference shares) within India, shall, before making any payment by any mode in respect of any dividend or before making any distribution or payment to a shareholder, who is resident in India, deduct from the amount of such dividend, income-tax at the rate of ten per cent. Provided that no such deduction shall be made in the case of a shareholder, being an individual, if—

- (a) the dividend is paid by the company by any mode other than cash and
- (b) the amount of such dividend or, as the case may be, the aggregate of the amounts of such dividend distributed or paid or likely to be distributed or paid during the financial year by the company to the shareholder, does not exceed five thousand rupees

Finance Act 2020 inserted a new section 194K of the Act whereby a person responsible for paying to a resident any income in respect of units of mutual fund specified under section 10(23D) of the Act shall withhold taxes at the rate of 10% provided such income exceeds INR 5,000. Further, the proviso to section 194K of the Act clarifies that such taxes shall be withheld only on dividend income.

Any person responsible for paying to a non-resident, any income, which is chargeable to tax under the Act, is required to withhold income-tax thereon under section 195 of the Act, at the prescribed rates, at the time of credit of such income to the account of the payee or at the time of payment, whichever is earlier.

Finance Act 2020 has also amended the provisions of section 196A of the Act whereby a person responsible for paying to a non-resident any income in respect of units of mutual fund specified under section 10(23D) of the Act shall withhold taxes at the rate of 20%.

In case of deduction of tax at source (TDS) on payments made to non-residents, the tax rates

would be increased by surcharge and cess. However, in case of TDS on payments made to residents, the tax rates would not be increased by surcharge and cess.

G. Advance Tax Instalment Obligations:

It will be the responsibility of the Client to meet the advance tax obligation instalments payable on the due dates under the Act.

H. Benefit of Double Taxation Avoidance Agreement:

As per the provisions of section 90(2) of the Act, in determining the taxability of a non-resident, the provisions of the relevant DTAA or the Act, whichever are more beneficial shall apply. Accordingly, if the investor is a resident of country with which India has entered into a DTAA, the provisions of the DTAA or of the Act, whichever are more beneficial to the investor, shall apply.

Section 90(4) of the IT Act, provides that a tax payer, not being a resident, to whom a DTAA applies, shall not be entitled to claim any relief under such DTAA unless a certificate of it being a resident in any country outside India is obtained by it from the Government of that country.

Further, section 90(5), provides that the tax payer referred to in section 90(4) of the Act, shall also provide such other documents and information, as may be prescribed. In this connection, on 1 August 2013, the CBDT issued a Notification substituting Rule 21AB of the Income-tax Rules, 1962 (Rules) and prescribing the format of information to be provided under section 90(5) of the Act, i.e. in Form No 10F.

A tax payer would be required to furnish Form No 10F, where the required information is not explicitly mentioned in the aforementioned certificate of residency; in which case, the Notification additionally requires the tax payer to keep and maintain such documents as are necessary to substantiate the information provided.

As per the provisions of section 115A of the Act, where the income of a non-resident (not being a company) or a foreign company comprises of inter-alia dividend or interest income and appropriate taxes have been withheld in accordance with the provisions

of Chapter XVII-B of the Act on such income by the payer, such non-resident is not required to furnish the return of income under section 139(1) of the Act.

13.0 ACCOUNTING POLICIES AND AUDIT:

13.1 Following are the key accounting policies

a) Basis of Accounting :

Books of accounts would be separately maintained in the name of the Client as are necessary to account for the assets and any additions, income, receipts and disbursements in connection therewith, as provided under SEBI (Portfolio Managers) Regulations, 2020. Accounting under the respective portfolios will be done in accordance with Generally Accepted Accounting Principles.

b) Income Recognition:

Dividend income shall be recognized on the ex-dividend date. Interest income on investments shall be accrued on due dates. Profit or loss on sale of investments shall be recognized on the trade dates on the basis of first-in-first-out basis.

c) Recognition of fees and other expenses:

Investment Management fees and other charges shall be accrued and charged as agreed in the agreement between the Portfolio Manager and the Client.

d) Accounting of Investments:

All investments will be carried/recorded on cost basis. Transactions for purchase or sale of investments would be recognized as of the trade date and not as of the settlement date, so that the effect of all investments traded during a financial year are recorded and reflected in the individual client account for that year. The cost of investments acquired or purchased would include brokerage, stamp charges and any charge customarily included in the broker's contract note or levied by any Statute except STT. STT payable on purchase/sale of investments would be recognized as expense in profit and loss account.

13.2 Audit:

13.2.1 The Portfolio accounts of the Portfolio Manager shall be audited annually

by an independent chartered accountant and a copy of the certificate issued by the chartered accountant shall be given to the Client.

13.2.2 The Client may appoint a chartered accountant to audit the books and accounts of the Portfolio Manager relating to his transactions and the Portfolio Manager shall co-operate with such chartered accountant in course of the audit.

14.0 INVESTOR SERVICES

14.1 Name, address and telephone number of the officer who shall attend to the investor queries and complaints:

Name of Officer: Mr. Hemang Pachchigar (Investor Relation Officer)

Address: Block No.901, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No.10, Udhna, Surat – 394210, Gujarat.

Telephone Number: 0261 6715618.

Email: grievance@njpms.in

The official mentioned above will ensure prompt investor services. The Portfolio Manager will ensure that this official is invested with the necessary authority, independence and the wherewithal to handle investor complaints. The complaints by investors should be sent to the above mentioned address to Mr. Hemang Pachchigar, the Investor Relation Officer.

If a Client is not satisfied with the resolution provided by the Portfolio Manager the Client can escalate the issue to:

Punam Upadhyay (Compliance Officer)

Unit No. 101A, 1st Floor, Hallmark Business Plaza, Bandra (East), Mumbai - 400 051, Maharashtra.

Telephone No.: 0261 4025210

Email – punam.upadhyay@njgroup.in

14.2 Grievances / Dispute handling mechanism

The Portfolio Manager shall attend to and address any client's query or concern as soon as possible to mutual satisfaction and

provide the necessary resolution in a reasonable manner and time. The portfolio manager shall take adequate steps for redressal of grievances of the investors within one month of the date of the receipt of the complaint and keep SEBI informed about the number, nature and other particulars of the complaints received;

Clients may also register/lodge their grievances with Securities and Exchange Board of India (SEBI) on SCORES (SEBI Complaints Redressal System) Portal i.e. <http://scores.gov.in/> by registration under "Investor Corner" or by writing to any of the offices of SEBI.

14.3 Dispute Settlement Mechanism

All disputes, differences, claims and questions whatsoever which shall arise either during the subsistence of the PMS Agreement or afterwards with regard to the terms thereof or any clause or thing contained therein or otherwise in any way relating to or arising therefrom or the interpretation of any provision therein or related to those related to the Disclosure Document or all the other policies and procedures of the Portfolio Manager as may be amended from time to time shall be, in the first place settled by mutual discussions, failing which the same shall be referred to and settled by arbitration in accordance with and subject to the provisions of the Arbitration and Conciliation Act, 1996 or any statutory modification or re-enactment thereof for the time being in force. The arbitration shall be held in Surat and be conducted in English

For NJ Asset Management Private Limited
Sd/-

Niraj R Choksi

Director

Date : December 04, 2020

Place : Surat.

language.

The PMS Agreement, Disclosure Document and all the other policies and procedures of the Portfolio Manager shall be governed by, construed and enforced in accordance with the laws of India. Any action or suit involving the PMS Agreement or the performance of the agreement by the either party of its obligations will be conducted exclusively in courts located within the city of Surat in the State of Gujarat.

15.0 CUSTODIAN

Orbis Financial Corporation Limited shall be the Custodian for all the Investment Approach offered by the Portfolio Manager.

16.0 GENERAL:

The Portfolio Manager and the Client can mutually agree to be bound by specific terms through a written two-way agreement between themselves in addition to the standard agreement for Portfolio Management Services.

Actions / inactions, deeds, decisions etc. undertaken by the Portfolio Manager, in good faith with reference to the instructions of the Client, based on the information from the Client / understanding of the Portfolio Manager will constitute good and full discharge of the obligations of the Portfolio Manager. Submission of documents / information by Clients shall be full and final proof of the non-individual Client's authority to invest and the Portfolio Manager shall not be responsible for the any defects / deficiencies in the document / information.

For NJ Asset Management Private Limited
Sd/-

Anand N. Shah

Director & Chief Executive Officer

Synopsis of changes in Disclosure Document dated December 04, 2020 over the Disclosure Document dated September 29, 2020

Sr. No.	Description	Reference Clause No.	Page No.
1	Update in telephone no. of Principal Officer	Form C	-
2	Update in the details of Directors of the Portfolio Manager and their background	3.2	3 – 4
3	Update in Top ten Group companies/ firms of the Portfolio Manager on turnover basis	3.3	5
4	Change in the name of Investment Approaches under Services Offered by Portfolio Manager	5.0 (5.1)	10-12
5	Update in the Freedom Portfolio – Investment Approach	5.1 (IV)	9
6	Introduction of new Investment Approach – Dynamic Stock Allocation Portfolio – Conservative, Dynamic ETF Allocation Portfolio – Conservative and Dynamic Asset Allocation Portfolio – Conservative under Discretionary Services	5.1 (VIII-X)	13 -15
7	Update in Client Representation and Disclosure of Related Parties	7.0	22 - 24
8	Update in Financial Performance of the Portfolio Manager	8.0	24
9	Update in Portfolio Management performance of the Portfolio Manager in the last 3 years.	9.0	25 - 26
10	Update in nature of cost and expenses for clients	11.0	25
11	Update of telephone no. of Investor Relation Officer	14.0	35



**ASSET
MANAGEMENT**

NJ Asset Management Private Limited (formerly known as NJ Advisory Services Private Limited) Block No.901, 6th Floor, B Tower, Udhna Udyognagar Sangh Commercial Complex, Central Road No. 10, Udhna, Surat - 394 210.
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